

Marketing Manager (Corporate)

C2C Ltd.

Vacancy

02

Job Responsibilities:

- Planning and execution of sales strategy considering current market trend, clients' behavior etc.
- Helping A & F to collection.
- Planning & organizing the sales and promotional activities to ensure sales target.
- Administer field sales force of assigned sales area in a proper manner which ensures individual growth and target achievement, analyze team performance to identify skill gaps as well as training needs for desired performance.
- Providing supervision through extensive field visits, observations and measurement of results to include performance appraisals.
- Creating and implementing effective sales
- Develops and manages sales/marketing operating budgets.
- Building strong network with the clients. Meet the company revenue and profit target with proper planning and execution with extended standard skill, capability and customer focus. Organizing related team, monitoring & controlling executive & others.
- To look after customer quarries with satisfaction and relationship develop.
- To maintain good atmosphere in the office and with other marketing executives so as to enhance team building/spirit
- Prepare and submission of daily, weekly and monthly reports to the management.
- Co-coordinating with client & follow up implementation work/schedule
- Others duty will assigned by the Management

Employment Status:

Full-time

Educational Requirements:

- Honor's/Masters from any reputed university.

Experience Requirements:

- 5 to 8 year(s)

Additional Requirements:

- The applicants should have experience in the following area(s):

Corporate sales of building materials, pre-fabricated steel structure, cables, ceramic bricks, construction chemicals etc.

Job Location:

Dhaka (Head Office)

Salary:

Negotiable

Allowance, Benefits & Bonus:

- As per company policy.

Read Before Apply

Interested candidates are requested to send their updated resume along with a recent passport size photograph to the following address mentioning the post on the top of the envelop.

Head Office Address:

House No# 435, (1st Floor) Road No# 02, B.A.H.S, Adabor, Ring Road, Mohammadpur, Dhaka-1207

Or

Email:

Send your CV with passport size photograph to hrd1.c2c@gmail.com

Application Deadline: 20th February, 2020